

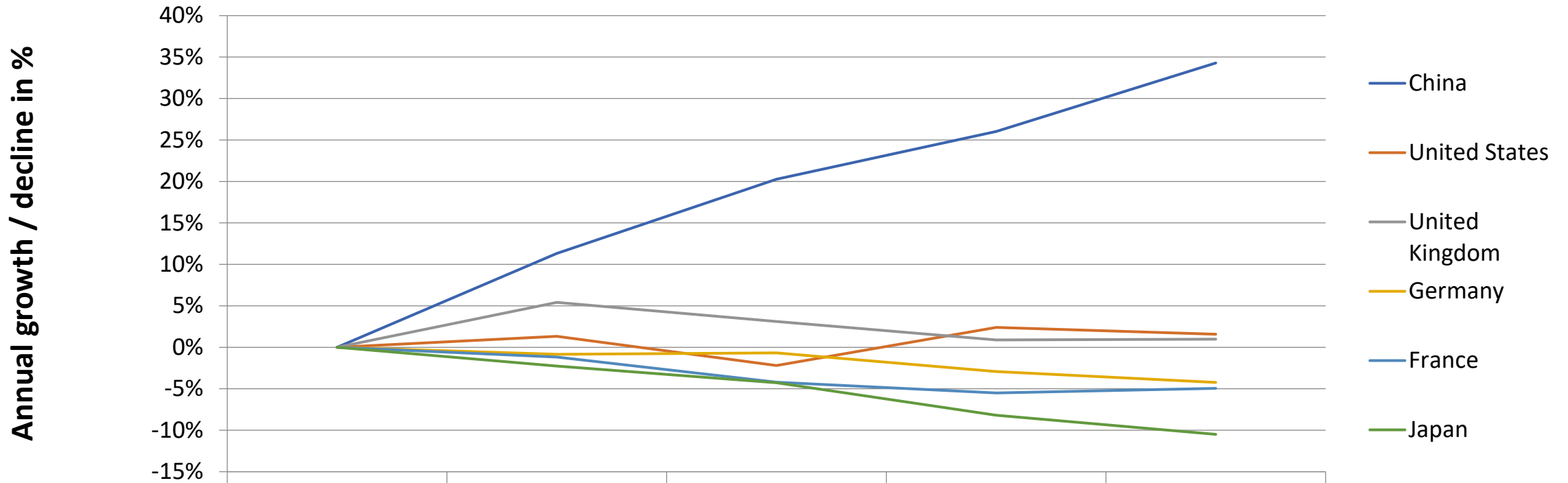


# How big is global publishing

From BookMap report 2017

[www.bookmap.org](http://www.bookmap.org)

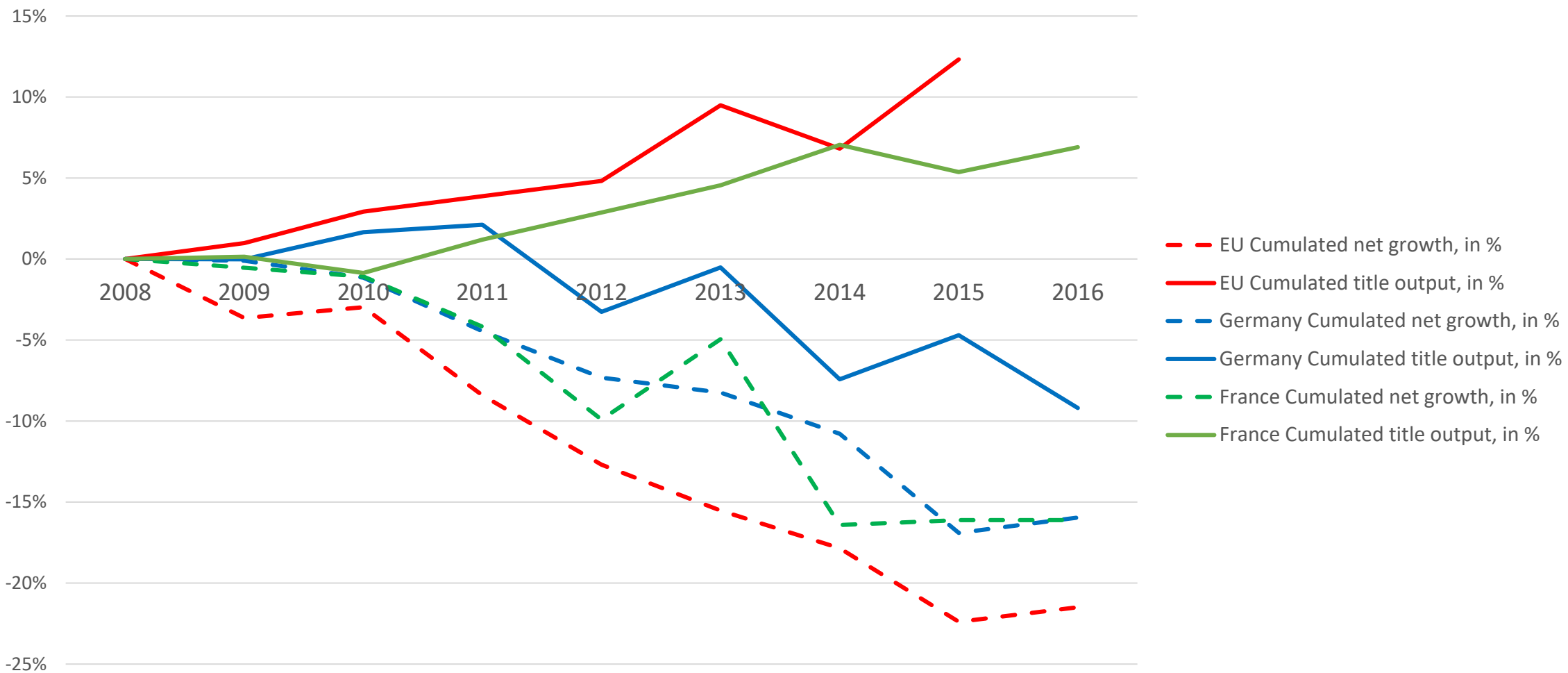
## Evolution of top 6 publishing markets (in % of market value year-on-year)



	2011	2012	2013	2014	2015
China	0%	11%	20%	26%	34%
United States	0%	1%	-2%	2%	2%
United Kingdom	0%	5%	3%	1%	1%
Germany	0%	-1%	-1%	-3%	-4%
France	0%	-1%	-4%	-6%	-5%
Japan	0%	-2%	-4%	-8%	-10%

# Revenue vs. production in the European Union, Germany and France

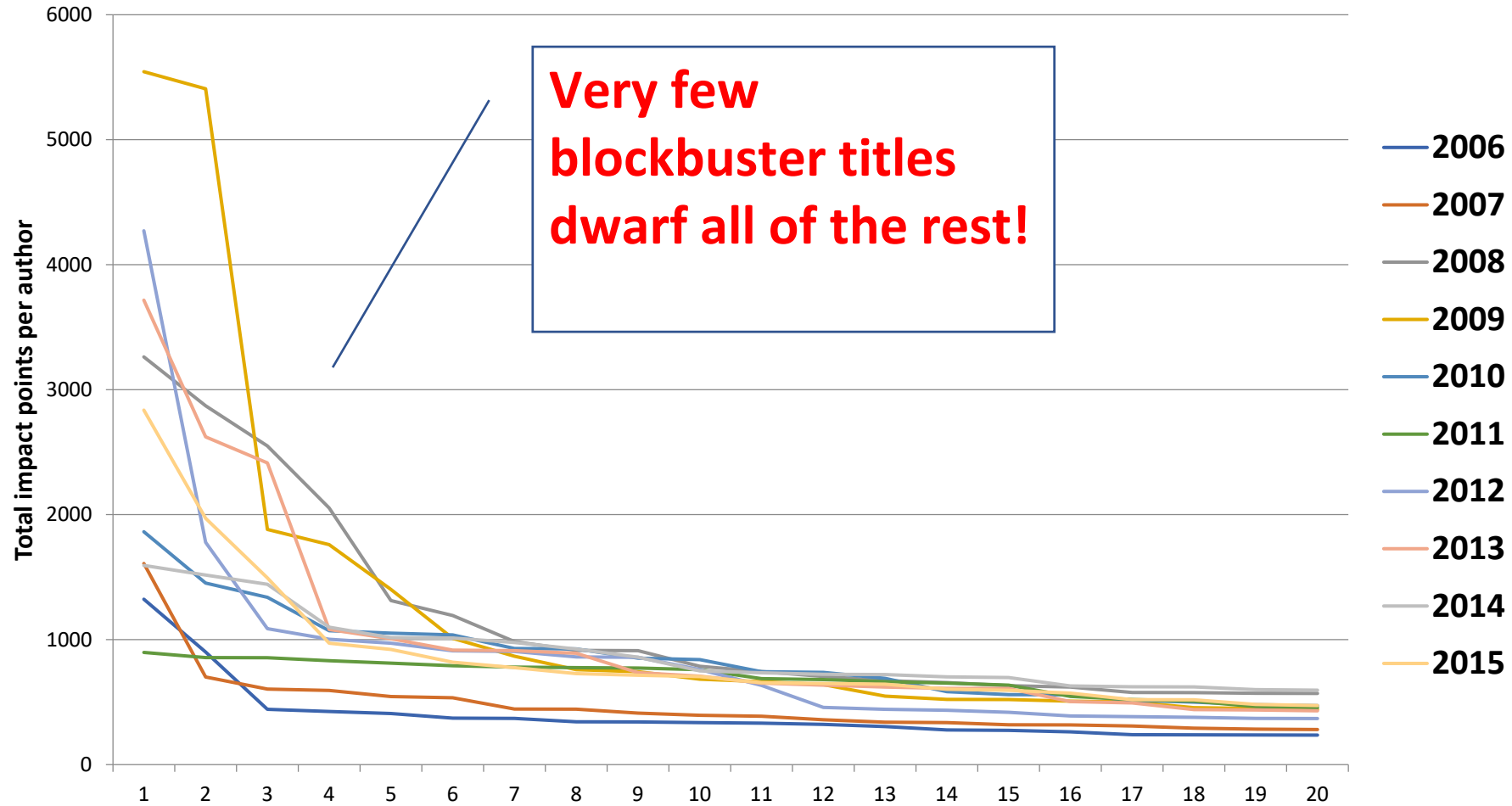
(2008 to 2016, year-on-year in %)



Data source: National publishers associations and FEP; analysis by BookMap

# Top 20 bestselling fiction 2006 to 2015

(from charts in US, UK, DE, FR, SP, IT, NL, SE)



Data source: National bestseller charts; analysis by BookMap



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international data for the  
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