

Beemgee

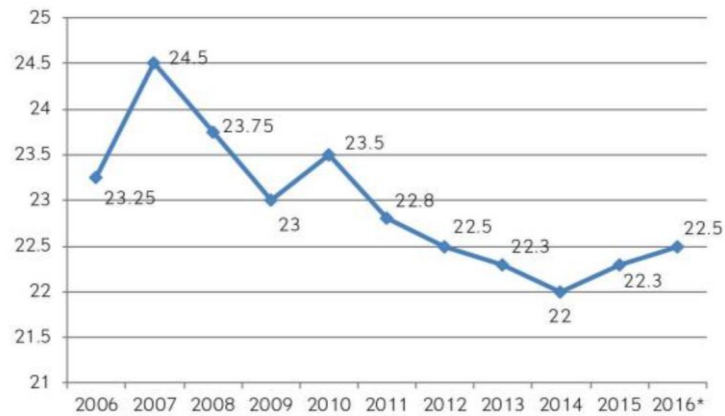
It's your story.

We believe
revenue models
in the book industry
will shift towards
content creation

2006 - 2016

Turnover

Net publishers' turnover from book sales in the EU + EEA, 2006-2016 (€ billion)

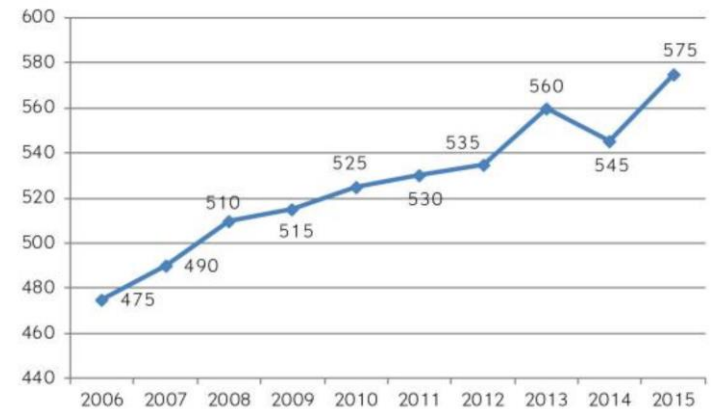


Source: FEP survey

* Forecast

New titles

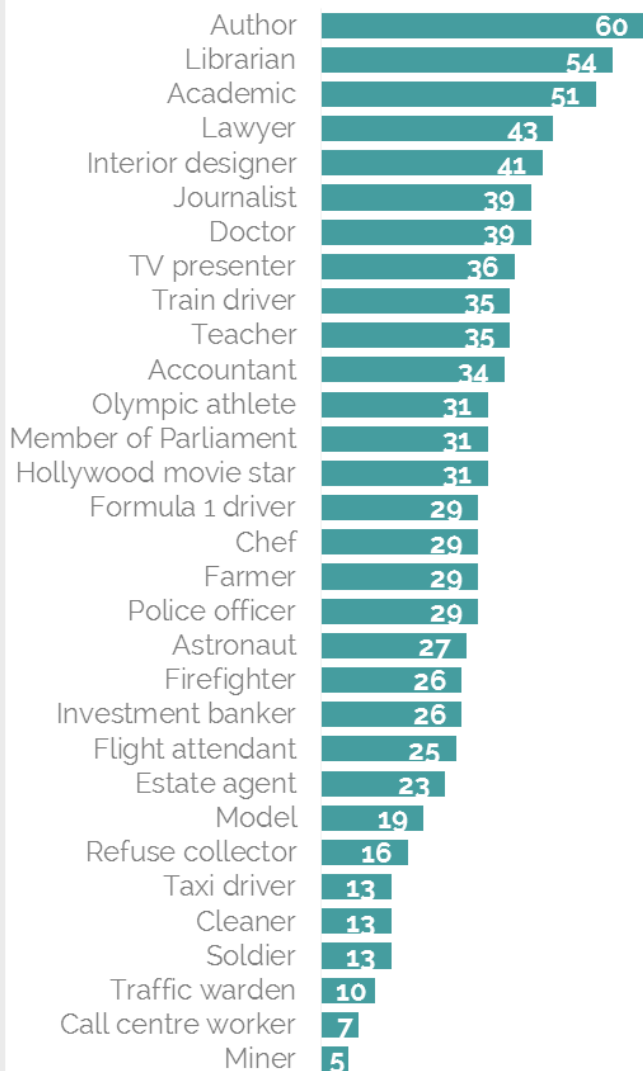
New titles published in the EU + EEA, 2006-2015 ('000)



Source: FEP survey, National Statistics Offices (elaboration by FEP)

The most desired jobs in Britain

% who say they would like to do each of the following for a living



The most desired jobs in Britain

% who say they would like to do each of the following for a living



Social writing

- > 50 million users
- > 145 million visits / month
- > 400 million stories uploaded





Act 1



- CHARACTERS
- LOCATION
- STORYLINES
- MOTIFS
- POINT OF VIEW
- STRUCTURAL MARKE...
- WRITING PROGRESS
- DESCRIPTION
- ...

8	Battleship captures rebel corsair	9	Laika gives battleship plans to Rosy	11	Rosy escapes in a barrel	12	Rosy stranded on coast, looks for village	10	Doom can't find plans, but takes Laika...
		Laika, Rosy		Rosy		Rosy		Laika, Doom	
	Rebel ship		Fishing Village		Rebel ship		Tooly Sea		Rebel ship
	Central		Central, Laika's story		Central		Central		Central, Laika's story
	Act 1		Act 1		Act 1		Act 1		Act 1



CAST OF CHARACTERS

?

DEVELOP COMPARE

EXPORT

100%



TARPOLIN

- WISH
- EXTERNAL PROBLEM
- WANT
- GOAL
- ACTION
- ANTAGONISTIC OBSTACL...
- REAL NEED
- AWARENESS
- INTERNAL OBSTACLES
- CHANGE
- ARCHETYPE
- POTENTIAL AUDIENCE R...
- ALLIES
- OPPONENTS
- MATE
- CENTRAL TRAIT

Lasse	Laika	Hidalgo
Be a sailor	Peace for the oceans	Be rich and free
Message from princess	Captured by Doom	Take Lasse & co to Laik...
Adventure	Ocean free of the Navy	Freedom
Find princess	Get plans to the rebel ...	Pay off Jake the Rake
Keen for adventure (rai...	Her toughness	Egocentricity
A boy, immature	Sharp-tongued and tou...	Self-centered
A man who has proved...	With a kindly smile	Cares for his friends
Doom, Tarpolin	Doom, Tarpolin	Doom, Tarpolin
Youth, yearning for adv...	Tough	Adventurer; Selfish

Beemgee

It's your story.

THANK YOU!



robert@beemgee.com

www.beemgee.com