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Growth Strategies in a Changing Market

Michael Hansen, CEO







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MindTap: Premiere Learning Solution



MindTap Psychology

chapter 1: What is Psychology?
What is Psychology?

Chapter Contents

1.1a Correcting Common Misconceptions about the Field of Psychology

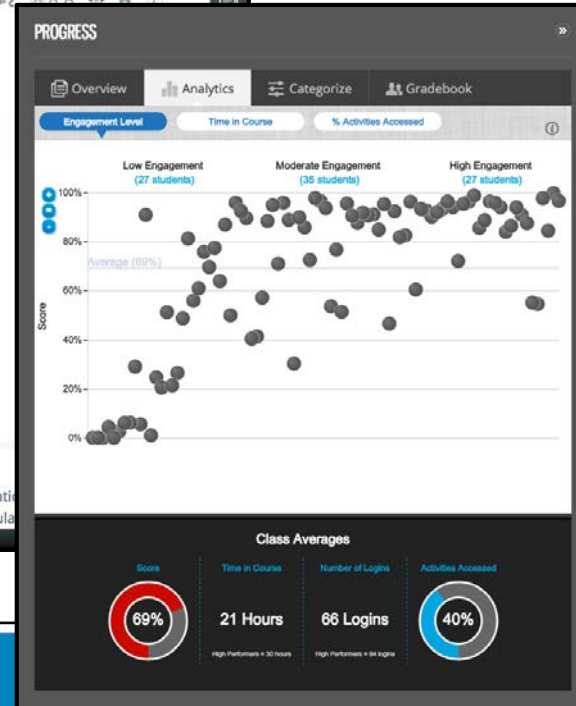
You are probably reading this book because you have enrolled in a general psychology course. Your expectations of what you will learn have been influenced by your general impressions of psychology. Much of the psychological information presented in the media focuses on practitioners, therapy, and that psychology is all about how you may have the impression better. Although a large proportion of psychologists counsel really wants us to understand most of these professionals study scientific methodology and complete a consi

Psychology is rooted in scientific research. Every idea put forward in the field is subject to scientific study. You will notice that many statements in this text are followed by names and years in parentheses—for example, (Pastorino, 2011). These text citations refer to the scientific studies on which the stated conclusions are based, with the researcher name(s) and date of the study. All the research citations (Figure 1.1) can be found in the References section at the end of this book.

Figure 1.1 Reference Citations in Psychology

The References section at the end of this book lists the complete source for each citation. Here is the APA style format for psychological references. The citation for this particular

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