THE TIMES THEY ARE A-CHANGIN'

PUBLISHERS’ FORUM 2014
BERLIN
RICHARD CHARKIN
The rate of change in global English-language publishing is increasing. We can see threats and opportunities around every corner. We can slip into a fog of pessimism, raise ourselves on a froth of optimism or find pragmatic and fascinating solutions in our industry quest to publish the best books in any medium, reward authors fairly, discover new routes to market, and stay in business.
VATICAN CITY 2005
THREATS – PERCEIVED AND REAL

• Reading subsides
• Copyright is weakened
• Perceived value of information is undermined
• Publishers are demonised
• GAFMAST
OPPORTUNITIES

• Global reach
• Logistical simplification
• Technology-enabled creative explosion
• Multiple channels
• Reduced dependence on traditional retailers
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Fashion Practice

Explore By Time

Explore By Place

Designing a New Type of Hospital Gown

In a life-critical environment such as a hospital, the total environment impacts both the patient experience and the efficacy of healthcare professionals' work. This article examines a UK case study of the redesign of hospital clothing from a user-centered design perspective.

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